INNOVATIVE EDUCATIONAL EXPERIENCE
• Strengthens students’ critical thinking skills
• Engages students and increases academic motivation
• Increases students’ ability to apply basic skills to life decisions
• Builds confidence and self-esteem through a challenging classroom competition

PROVEN CLASSROOM SUCCESS
• Helps teach basic academic skills, such as mathematics, language arts and social studies, in exciting ways
• Provides classroom tools to teach to the standards of learning
• Curriculum customized to grade level
• Instills an understanding of the fundamentals of saving and investing

EXTENSIVE TEACHER SUPPORT
• Helpful on-line training and tutorial
• Easy access to a wealth of on-line teacher resources and curriculum
• Rapid response on-line Help Desk
• Customized to increase understanding of good investment principles
• Flexibility allows for use without advanced classroom technology

SUPERIOR TECHNOLOGY TOOLS
• True portfolio trading system
• Backed by IBM mainframe computers and technical support
• Powerful research capabilities
• Sophisticated data feeds provide real-time market conditions
• Continuous upgrading of trading features based on user feedback

ENDORSED BY INDUSTRY LEADERS
• Strong funding support by more than 600 securities firms; no commercial advertising
• Only simulation program endorsed by the New York Stock Exchange and NASDAQ
• Established partnerships with recognized, accredited education organizations such as National Academy Foundation, DECA, and Future Business Leaders of America
• Grassroots delivery by councils and centers for economic education, “Newspaper in Education” programs, and other education organizations and institutions in all 50 states

TIME-TESTED FOR SUCCESS
• Focused solely on education for more than 25 years
• More than 9 million students reached since 1977
• Program development continuously driven by classroom experience and teacher feedback

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